

Good Food Awards Finalist and Winner Seal Terms and Conditions

Good Food Awards Finalists and Winners are granted permission to use the Good Food Awards Seal to promote their recognized product. When used correctly, the seal signals to consumers that the product is delicious, authentic, and responsibly produced.

Usage

Producers of Finalist and Winning products may use the Good Food Awards Finalist or Winner Seal in the following ways only:

- On the label of the *recognized product only*, either incorporated into the packaging design or applied as a sticker
- On websites or blogs when referencing the recognized product only
- On print materials that reference the recognized product only

A visual guide to proper seal use can be found [here](#).

Conditions

The Good Food Awards Finalist/Winner Seal:

- Is a registered trademark of the Good Food Awards
- May only be used on the specific product that was recognized as a Finalist or Winner
- May not be shared, distributed, or used for any purposes other than those outlined above
- May not be altered in any way, including changes to rotation, color, typography, or spacing

Finalist Seals may be used starting January 29, 2026.

Winner Seals may be used starting June 28, 2026.

If the terms and conditions of Seal use are violated, the Good Food Foundation may contact you to address and correct the issue.

Inquiries

Please contact Good Food Awards at connect@goodfoodfdn.org.